



April 23, 2009

*Press Section  
American Embassy*

FOR IMMEDIATE RELEASE

*Tel Aviv*

***Press Release***

***US Embassy Events and Programs now available on YouTube***

The US Embassy in Tel Aviv has launched a YouTube site –

[www.youtube.com/USEmbassyTelAviv](http://www.youtube.com/USEmbassyTelAviv)

The site allows the public to participate virtually in Embassy activities. With over 25 videos already available, and several more added each week, the site gives a deeper view of the breadth of US diplomacy, including:

**Statements and Speeches** by senior US officials.

**Summary Videos** of a recent Embassy programs and visits. These short videos give a taste of an Embassy program, activity, or speaker, including montages of interviews, performances, and speeches.

**Excerpt Videos** from recent programs that allow “virtual attendance” at Embassy events. These longer videos show entire presentations, performances, and other programs. Often, Israeli attendees share their impressions about the event in their native language (Hebrew, Arabic, Amharic, or Russian).

**Out and About with the Embassy** – A series of YouTube-specific interviews with Embassy visitors and contacts.

This important new media tool will allow the Embassy to reach out to the Israeli public and share important messages about US policy and programs.

***The Embassy encourages people to subscribe to this new channel and to submit comments and ratings of our videos.***

*For more information please contact  
The Public Affairs Office at 03-510-3823*