



June 29, 2009

Press Section

American Embassy

Tel Aviv

FOR IMMEDIATE RELEASE

Press Release

The U.S. Embassy in Tel Aviv on *twitter*

The U.S. Embassy in Tel Aviv is pleased to announce the launch of its Twitter site and hopes that this new medium will allow for more communication between the Embassy and Israeli members of the Web 2.0 family.

For the first time, all Israelis can join us to celebrate U.S. Independence Day – through Twitter:
<http://twitter.com/usembassyta>.

On July 1, beginning at 7pm, we invite all Israelis on Twitter to the Residence of the U.S. Ambassador to Israel for a front-row seat as guests arrive, Shiri Maimon sings the “Star-Spangled Banner” and “Hatikva,” the Ambassador delivers his remarks, and fireworks light up the night sky above the cliffs of the Mediterranean!

The festivities will be captured through video, photo, and text postings.

We encourage users to interact with us by sharing their impressions of the night’s events.

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